

# THE TOTAL OPTIONS BIN DISPLAY

Maximize your sales potential in a minimal amount of space! Display the impressive range of Somerset flooring colors and styles—195 SKUs—in a new compact integrated bin display.



**Dimensions:** 97.5"W (8' 1-1/2") x 84.125"H (7' 1/8") x 23.5"D (1' 11-1/2")

## Somerset Total Options Bin Display Kit

### Features:

Item #SDTOD18

- All the structural components and hardware necessary to set up your display as pictured above
- New lower Collection bins help save space and make samples easily accessible
- Nine product Collections—201 skus represented
- 65 product sample boards
- Collection signs that identify where Collections are located and also specify how many colors are available
- Two large room graphic header signs to inspire customers

Designed for easy set up—no special tools required

## Somerset Sample Boards Are Designed To Sell:

- Sample graphics have been redesigned for maximum effectiveness in this new display
- Oversized samples for Wide, Character, and Hand Crafted
- Split boards show products available in both Solid and SolidPlus® Engineered construction
- SolidPlus Engineered samples feature a corner "cross-section cutaway" to call attention to the quality construction and 3mm thick wear layer
- Full color info graphics on the back show flooring in room settings
- Corner labeling system makes it easy to organize and select products
- All samples have a hand hole for easy transport

# ...MORE GREAT MERCHANDISING SOLUTIONS FROM SOMERSET

The perfect entry-level solution to start growing your sales of Somerset Flooring.

## Somerset's Preferred Options Display (POD)

POD towers are versatile free standing units that can be used alone or in combination to showcase products you choose. As demand and sales increase, you can easily add a tower to expand your Somerset offering.



**Single POD:**  
Item # SDFP1

**Dimensions:**  
18.5"W x  
66.25"H x  
16.25"D



**Wide POD:**  
Item # SDFP2

**Dimensions:**  
25.5"W x  
66.25"H x  
16.25"D



**3-Tower POD:**  
Item # SDFP3

**Dimensions:**  
62.5"W x 66.25"H x 16.25"D

Ask your distributor sales rep for complete information and to order any of Somerset's proven merchandising tools. And...don't forget to register your display to receive exclusive benefits.



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